



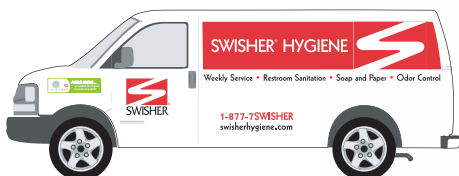
YOU HAVE A CHOICE

Finally! Cleaning And Sanitizing Solutions With Your Business In Mind



BETTER Pricing • BETTER Products • BETTER Service

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(877)7-SWISHER



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AND START SAVING NOW!

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PROVEN
20% SAVINGS*

If you've ever felt like your chemical provider was taking advantage of you, you'll be very pleased with Swisher's pricing. Specific savings may vary based on actual use, but chains typically find that our products save them 20% or more. It's a figure that really adds up.

SAVINGS IN ACTION

The average \$1 million quick serve restaurant typically spends 0.5% of revenue on chemical and hygiene products. A 20% reduction in chemical pricing translates into a \$1,000 annual savings. For a 250-store chain, that's an annual savings of \$250,000.

In 2008, Swisher generated \$100,000 in savings for a high-volume, 30-unit casual dining chain, a 20.5% reduction in costs. On average, each unit in the chain saw expenses drop by \$70 each week.



* Savings based on customers' comparisons with Ecolab, Autochlor and other competitors.



CHAIN BENEFITS

Multi-unit operators can take advantage of a variety of benefits that have been designed just for them, with scalable and customizable solutions such as:

- Fully customized literature, including MSDS binders, charts, training logs and more
- Consolidated billing that offers a single, comprehensive accounting of all products and services regionally and chain-wide
- Regular statements provided on your accounting and reporting cycle
- Personalized chemical use analyses by unit, region or chain
- Corporate account management program with quarterly reviews

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COMPREHENSIVE HYGIENE PROGRAM



Forget take-it-or-leave-it chemical programs – Swisher’s chemical offering is built around your budget and your business. When it comes to chemical solutions, Swisher stands apart from all other hygiene providers by offering a number of distinct advantages:

- We offer customized delivery and service options
- We are the only national provider to combine a complete line of chemicals with weekly hygiene service and dust control solutions
- All of our programs feature best-in-class products and services at a significant savings
- We use today’s most advanced technology, formulations and techniques
- Our management team and service staff are highly-trained and experienced
- We offer a great selection of environmentally friendly, EPA-registered, FDA-approved and OSHA-compliant products
- We can consolidate all of your hygiene services - chemicals, dust control, linens and more – minimizing waste, reducing costs, consolidating billing and maximizing efficiencies



AUTOMATIC WAREWASHING SOLUTIONS

Swisher features a wide selection of high-quality product solutions for automatic dish machines, including low temp, high temp and metal-safe detergents, a broad range of rinse additives and EPA-approved final rinse sanitizers. All of our warewashing products are formulated to provide outstanding one-pass results, even in the most difficult water conditions.



DISHMACHINES FOR PURCHASE, RENT AND LEASE

Maximize the value and performance of your warewashing chemicals by using them in coordination with a dish machine installed and maintained by Swisher.

We carry high temperature and low temperature units, including door and under-counter models, glass machines and conveyors. They’re all available for purchase, lease or rental, giving you more ownership options than anyone in the industry.

Plus, they’re all built by the most reliable manufacturers in the business, so you can expect outstanding performance at all times. And since they’re regularly inspected and serviced by Swisher’s dedicated warewashing technicians, you’ll receive reliable ongoing operation.

We can even help you reduce operating costs by installing Energy Star rated machines that use less electricity, water and chemicals than traditional models. In fact, we’ll design your complete warewashing operation – or redesign your existing one – free of charge. As part of the process, we’ll show you how much you can expect to save today, tomorrow and well down the road.



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MANUAL WAREWASHING SOLUTIONS



Foodservice operators with 3-compartment sinks and other businesses with food prep areas can take advantage of Swisher's complete selection of chemicals and dispensers.

Our line of products is as comprehensive as you'll find anywhere, and they're formulated to meet any cleaning challenge you can dish out. Add in our industry-leading pricing and unmatched level of service, and it's easy to see why so many businesses are making Swisher their first and only hygiene partner.

A COMPLETE LINE OF CHEMICALS

Swisher's line of industrial-strength foodservice cleaning products includes:

- Premium manual dish detergent
- Quaternary sanitizers
- Silverware pre-soak
- Griddle and fryer cleaner
- Oven cleaner
- Freezer cleaner
- Stainless steel polish
- Coffee stain remover
- Fruit & vegetable wash
- Non-butyl degreaser
- Neutral all-purpose cleaner
- Delimer
- Bar glass wash

A FULL CHOICE OF DISPENSING OPTIONS

Swisher's chemical program features a selection of safe, simple, high performance dispensers for all manual warewashing applications. They're each designed to stand up to the most intense commercial use, and they're all calibrated to save you money by delivering exact dilutions. That way, you never use more product than you need, and you never use less than it takes to get the performance you demand.

AUTOMATIC DISPENSERS – Swisher's dispensers are real workhorses, providing time-tested, reliable performance day in and day out for your 3-compartment sink.

HAND PUMPS – When what you need is a targeted solution for foodservice cleaning, with smaller quantities or smaller spaces, Swisher's pumps deliver big.

PACKETS – Convenient, quick and affordable, Swisher's chemical packets are designed especially for quick service restaurants to provide a precise measure of product wherever they're needed.



The ProSink
3-Compartment
Sink Dispenser

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CLEANING PRODUCTS



Swisher offers a line of cleaning and hygiene chemicals for your entire facility that delivers the same power and performance of our foodservice products. They're available in concentrate or ready-to-use formulations to fit your particular needs, and they're all priced to deliver significant savings over your current provider.

Better still, we literally offer dozens of products, to address virtually every cleaning challenge you might have. Some of our leading solutions include:

- Glass and Hard Surface Cleaner
- Spray Cleaner Degreaser
- No-rinse Sanitizer
- Disinfectant Cleaner
- Multi-surface Cleaner
- Odor Neutralizer

FLOOR CARE

Swisher offers a complete line of floor care products led by EZ Floor, a bio-active enzymatic floor cleaner that delivers big price savings, labor benefits and performance advantages over leading competitors. We match that with a broad range of floor cleaners designed to address virtually every commercial environment, from quarry tile to wood laminates, composites to concrete:

Swisher Neon - Great on organic contamination

Swisher Orange - Outstanding choice for wood and wood laminates

Surefoot Shock - Use as a weekly shock or daily treatment

Increateable - Specially formulated for concrete surfaces



SAFER, MORE
ATTRACTIVE FLOORS
FOR UP TO 50% LESS

GREEN CHEMICALS



Swisher is proud to offer the Our Clean Planet® line of environmentally-friendly cleaning and sanitizing products. They're highly effective on your heaviest soils, but they've all been formulated with ecological sensitivity in mind. It's an EPA-registered program that includes:

- Heavy duty degreaser
- Dishwashing liquid
- Neutral floor cleaner
- Spray and wipe cleaner
- Glass cleaner
- Restroom cleaner
- Warewashing products
- Laundry products



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EVERYTHING YOU NEED



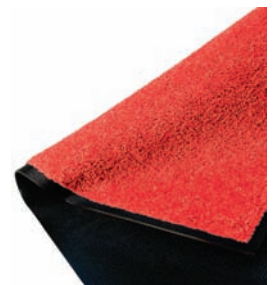
BAR TOWELS, APRONS & WIPERS

Swisher complements its chemical program with a large selection of affordable, reliable and attractive bar towels, wipers and aprons. Our cloth-replacement products are a favorable alternative to cloth towels, reducing the opportunity for cross contamination.

FLOOR MATS & DUST CONTROL

Swisher's got your floors covered, with front-door scraper mats, interior carpet mats and even logo mats. There are choices to fit most any need you have, with benefits you'll appreciate:

- Low, consistent prices
- Guaranteed service
- Multiple sizes and colors available
- Save time and money in routine maintenance



FACILITY SERVICE PRODUCTS

Swisher rounds out its hygiene program with a full complement of facility service products, including:

- Soap
- Purell® Instant Hand Sanitizer
- Paper
- Automated systems
- Air freshener
- First aid cabinets
- Can liners
- Feminine hygiene units
- Flying insect control
- Drainline maintenance



In fact, we can provide virtually anything you might need to keep your facility in top shape. Talk with your Swisher representative today about what your full program consists of, and we'll show you how you can save money week in and week out on the best products in the business.

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THE SWISHER DIFFERENCE

WHY ARE SO MANY NATIONAL CHAINS SWITCHING TO SWISHER?

Because our chemical program is a cost-effective alternative to the usual product providers, delivering savings of 20% or more in most cases. Plus, we offer a whole set of benefits that none of our competitors can match:

- Weekly delivery
- Expert program management
- Flexibility systems and chemicals
- Low order minimums
- Full selection of warewashing



Why pay a premium for hygiene products when you can get a complete range of solutions that deliver best-in-class performance, a price that can't be beat and service that sets industry standards?

FREE CHEMICAL SAVINGS ANALYSIS

Want to see exactly how much your facilities can save by switching to Swisher's chemical program? Our chemical professionals can perform a savings and results analysis for an individual location in as quickly as 10 minutes, and our team can deliver a complete analysis of your chain's chemical usage with just a few days' notice. It's an accurate, up-front and convenient way to put a real dollar figure on the savings that Swisher can deliver you.

CUSTOM DELIVERY OPTIONS

It's not just products that set Swisher apart. It's our commitment to delivering solutions that are built around your specific needs. Like our flexible delivery options. With Swisher as your product and service partner, you'll get a completely individualized delivery program, with features such as:

- Fulfillment of all order sizes: individual products to truckloads
- Custom delivery quantities
- Easy-to-understand invoicing - no surprises!
- Custom scheduling
- Custom restocking levels
- Direct delivery from your Swisher technician, one of our distributor partners or your own distributor

It's designed to keep you fully stocked at all times – but without taking up excess storage space or requiring large purchases up front.

RELIABLE SERVICE

Customers regularly tell us that our most valuable benefit isn't our cost savings or increased hygiene – although those are high on the list, of course. What customers actually value more than anything is the way we support our programs with the most professional, reliable service in the business.

We have a staff of trained specialists, each with a particular service focus – warewashing, laundry and restrooms – so you can be confident you're always getting attention from a genuine expert.

This translates directly into savings, because their expertise minimizes wasted product and wasted effort. Instead, your programs are always kept operating at their most efficient and effective.

- Regular, ongoing service by Swisher's own employees
- Flexible scheduling
- Constant monitoring of dispensers for damage and wear, replacing as needed
- Preventive maintenance service can be scheduled even when products are provided through a chain distribution partner



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THE SWISHER DIFFERENCE

CUSTOM OPERATING SUPPORT

Swisher's operating charts ensure that your staff have ready access to detailed information on procedures for safe and efficient operation of all chemical and mechanical systems.

- Charts are available for virtually any product and service
- English and Spanish instruction available for all communications
- Custom cleaning procedure manuals are available, with step-by-step instructions and photography that details exactly how to clean and sanitize your specific equipment



TRAINING



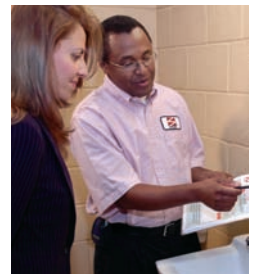
Because more than 50% of every hygiene dollar is spent on labor, Swisher offers a number of training solutions to help you maximize your workforce's potential and maintain an efficient, cost-effective hygiene program:

- Online training courses demonstrate proper techniques and precautionary behaviors
- Topics include HACCP, regulatory compliance, cleaning and sanitizing procedures, food safety in English and Spanish, safety basics, accident prevention and more
- In-person training classes are available for presentation by Swisher's own subject matter experts
- A dedicated 1-800 number is available for customer support

QUALITY ASSURANCE

Swisher Hygiene's commitment to providing the highest level of customer service includes a system-wide, multi-tiered quality assurance program:

- Our Quality Assurance team routinely surveys our customers' satisfaction as well as the performance of our technicians
- Customer feedback is critical in our efforts to deliver a consistently effective level of service
- Regular evaluations provide our operations team with a solid understanding of our customers' needs



COMPREHENSIVE PROGRAMS

Swisher offers the industry's only true full-service hygiene program, giving you access to an unmatched range of first-quality solutions from a single, trusted source:

WAREWASHING PROGRAM – Dish machines and chemicals provided by Swisher's staff of dedicated, trained warewashing specialists.

HYGIENE SERVICE – Proprietary manual processes for cleaning and sanitizing restrooms, customer areas, food prep areas and more, performed by trained hygiene technicians.

CUSTOMIZED CHEMICAL MANAGEMENT – A comprehensive selection of everyday staples and specialty products, all priced, delivered and maintained to meet your specific needs.

FACILITY SERVICE PRODUCTS – Everything you need to keep your facility at its best, from can liners to floor mats to specialty products to, well, you name it.

POWER WASHING – Swisher's high-pressure detailing team thoroughly sanitizes all hard surfaces, inside restrooms and out.

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Swisher is proud to be North America's foremost provider of commercial hygiene solutions, and we are proud to be the partner of choice for businesses that are industry leaders in their own right. No other hygiene service provider offers our combination of professionalism, experience, technology, value and innovation. Moreover, no other provider verifies its claims of performance with empirical testing or independent audits. Only Swisher stands behind its claims with this degree of assurance, which means that only Swisher's customers have the service, satisfaction and peace of mind they deserve.



Our goal is your 100% satisfaction.

If you are displeased with the service and products we provide for any reason, we will do what it takes to make things right.

If we're still not able to meet your expectations, the service will be free.

No catches. No conditions.
No if's, and's or but's. Isn't that refreshing?



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